

FOR IMMEDIATE RELEASE

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## **DelCor Food Drive Nets 451,000 Meals in 15 Years**

### **15<sup>th</sup> Annual .org Community Food Drive Raises \$25,162 for D.C.-based Capital Area Food Bank**

SILVER SPRING, MARYLAND — With support from 20 organizations and 250 individuals, the 15<sup>th</sup> annual .org Community Food Drive raised \$25,162 for the Capital Area Food Bank. The food drive is sponsored by Silver Spring-based technology consulting firm DelCor Technology Solutions. The company enlists others—associations, vendors, and individuals throughout the community—to join and support the drive. In 15 years, more than 100 organizations and thousands of individuals have participated.

The Capital Area Food Bank serves more than half a million people throughout Metropolitan Washington, including the District of Columbia; Prince George’s and Montgomery counties in Maryland; as well as Alexandria city and Prince William, Arlington, and Fairfax counties in Virginia. Sixteen percent of the region’s population—700,000 people—are at risk of hunger.

“Our corporate partners are simply essential to our work—we can’t do it without them,” said Nancy E. Roman, CAFB’s President and CEO. “And when you have a committed partner like DelCor, who has been investing in the community for years and years—that’s really priceless.”

DelCor has deep ties to the region. The company’s founder and CEO, Loretta Monterastelli DeLuca, is a native Washingtonian and the company is incorporated in Montgomery County, just outside of the nation’s capital. DelCor provides technology strategic consulting, hosting, and support for mission-driven organizations: associations, nonprofits, foundations, and unions.

Metropolitan Washington is home to the largest concentration of associations in the country—organizations that themselves are mission-driven. This alignment of values brings those organizations together, along with vendors in the association space, to solve hunger in our community.

This year’s food drive—the 15<sup>th</sup> consecutive .org Community Food Drive sponsored by DelCor—included support from 20 organizations:

1. Abila (Mclean)
2. Achurch Consulting
3. ASAE
4. Association Analytics
5. Brightfind
6. DelCor Technology Solutions
7. Equipment Leasing & Finance Association
8. Higher Logic
9. Impexium
10. Industrial Designers Society of America
11. ISG Solutions
12. Matrix Group International
13. McKinley Advisors
14. National Association of Wholesaler-Distributors
15. ORION Investment Advisors
16. Personify
17. Reinsurance Association of America
18. Review My AMS

- 19. Summit Group
- 20. The Optical Society

Together, they raised \$25,162 for the food bank—enough to provide 62,905 meals.

In the 15-year history of the event, DelCor has experimented with formats, platforms, messaging, and volunteerism to engage new and veteran donors—including being the first to host a virtual food drive in 2011. The food drive has been all-virtual since 2013, empowering donors to more than double their impact.

Added up, the .org Community Food Drive has provided 451,000 meals in 15 years, included more than 100 organizations, and energized thousands of donors. Some have been inspired to hold their own food drives, volunteer, or otherwise engage with the food bank. This year, donors who wanted a hands-on experience were encouraged to volunteer for the food bank's weekend Community Marketplaces in NoMa, D.C.; Landover, Maryland; and Reston, Virginia. The company, donors, and food bank staff marked the anniversary with a happy hour hosted by TapaBar in Bethesda, Maryland, which donated a percentage of proceeds to the cause.

#### **ABOUT THE CAPITAL AREA FOOD BANK**

The Capital Area Food Bank is the largest organization in the Washington metro area working to solve hunger and its companion problems: chronic undernutrition, heart disease and obesity. By partnering with nearly 450 community organizations in DC, Maryland and Virginia, as well as delivering food directly into hard to reach areas, the CAFB is helping 540,000 people each year get access to good, healthy food. That's 12 percent of our region's mothers, fathers, sons, daughters, sisters, brothers, and grandparents. To learn more, visit: [capitalareafoodbank.org](http://capitalareafoodbank.org), or find the Capital Area Food Bank on Facebook at [facebook.com/CapitalAreaFoodBank](https://www.facebook.com/CapitalAreaFoodBank), and Twitter at [@foodbankmetrodc](https://twitter.com/foodbankmetrodc).

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