



## 2020-2021 FAR Resource Member Benefits

**Number of representatives per Resource Member level investment:**






**Gold – Two representatives**

**Silver – One representative**

**Bronze – One representative**

### Benefit description

### Resource Member Category

|   |  |                                  |
|---|--|----------------------------------|
|  <b>New</b>   | <ul style="list-style-type: none"><li>• <b>Monthly Event Calendar:</b><br/><i>Description: FAR is developing an educational calendar! If a Resource Member's event does not directly compete with a FAR event, we will post it on FAR's Educational Resource Calendar. Gold Members can have up to three posting a month; Silver two and Bronze one. Calendar will be promoted to membership monthly.</i></li></ul>  | <b>Gold, Silver &amp; Bronze</b> |
|  <b>New</b>  | <ul style="list-style-type: none"><li>• <b>The Mastermind Corner followed by Happy Hour</b><br/><i>Description: From 4:30pm – 5:30pm, up to three panelists from different firms <b>and</b> in the same sector discuss a relevant issue of concern to nonprofits. From 5:30pm – 6:30pm, a virtual happy hour is held with breakout groups allowing for people to be randomly grouped in specified time slots (e.g., 7 minutes, 10 minutest) meeting with Resource Members.</i></li></ul>                             | <b>Gold</b>                      |
|  <b>New</b> | <ul style="list-style-type: none"><li>• <b>Career Center postings:</b><br/><i>Description: Gold Resource Members can post up three free job posting during their member year, Silver two and Bronze one. Additional postings \$200 for Resource Member; All Nonprofits postings are free; and corporate nonmembers are \$300. Posting will run for 30 days. A weekly email will be sent to the membership with all job postings, as well as being available behind the member wall on the FAR website.</i></li></ul> | <b>Gold, Silver &amp; Bronze</b> |
|  <b>New</b> | <ul style="list-style-type: none"><li>• <b>Monthly Flash e-Newsletter – Resource Member Spotlight:</b><br/><i>Description: Each month one Gold and one Silver member will be showcased in the FAR monthly Flash e-Newsletter. The Gold member can submit a 400-word blog or article plus a digital ad. The silver member can submit a 200-word blog or article. Resource Members to be showcased will be randomly selected. First e-Newsletter to launch December 1, 2020.</i></li></ul>                             | <b>Gold &amp; Silver</b>         |
|  <b>New</b> | <ul style="list-style-type: none"><li>• <b>Virtual Happy Hours – One to be held each quarter</b><br/><i>Description: Have fun, connect &amp; network at FAR's Virtual Happy Hour! All Members are welcomed! Resource members will be given an opportunity to donate prizes. Participating Resource Members will receive the Happy Hour attendee list. First Happy Hour to be held in November 2020.</i></li></ul>  | <b>All Members</b>               |



## 2020-2021 FAR Resource Member Benefits



- **Educational Webinars Attendee List**

**Gold, Silver & Bronze**

*Description: Any Resource Member participating in a FAR webinar will receive the attendee list from that webinar. Resource Member must attend the webinar to receive the list.*



- **Logo & website click through on Resource Member page:**

**Gold only**

*Description: Existing now on the Resource Member page, the Gold members' logos are attractively displayed and are clickable through to their company's website. **Special Addition:** A brief description (two sentences) of the company's services will be added beneath the logo.*

- **Listing in Searchable Online Membership Resource Directory**

**Gold, Silver & Bronze**

*Description: Any active, dues paying member can login to the member data base and search for a provider*

- **Rotating logo on Website:**

**Gold only**

*Description: Anyone visiting the FAR website will see the rotating logos being showcased. When the rotating banner is clicked it takes a visitor to the FAR Resource Member page.*

- **Strategic Planning input at the annual board planning retreat:**

**Gold only**

*Description: Gold Resource members receive an invitation to the Annual FAR Board Retreat, giving them the opportunity to participate in planning the future of FAR.*

- **Access to FARbuzz Online Community:**

**Gold, Silver & Bronze**

*Description: Join the community! Answer questions posed by the nonprofits and demonstrate your leadership and expertise. Start collaborating with industry leaders today!*

- **CPE & CAE credit**

**Gold, Silver & Bronze**

*Description: Ensure educational activities qualify for credit and offer CPE & CAE credit.*

- **LinkedIn, Twitter & Facebook pages**

**Gold, Silver & Bronze**

- **Opportunity to upgrade to next Resource Member level:**

**Silver & Bronze**