



Your support of FAR and the nonprofit industry is greatly appreciated. We hope you take advantage of all that FAR has to offer

Benefit	Gold	Silver	Bronze
Logo & Website click through on Resource Member Page with a brief description of services	✓		
Rotating Logo on FAR Website	✓		
Invitation to Annual Board Retreat	✓		
Monthly Flash e-Newsletter – Resource Member Spotlight	400-word blog or article plus digital ad	200-word blog or article	
Career Center Postings	Up to 3 free postings	Up to 2 free postings	One free posting
Monthly Event Calendar	Up to 3 listings	Up to 2 listings	One listing
Educational Webinars Attendee List - Participate in the Webinar & receive the attendee list	✓	✓	✓
Virtual Happy Hours	✓	✓	✓
Listing in Searchable Online Membership Resource Directory	✓	✓	✓
Access to FARbuzz Online Community	✓	✓	✓
CPE & CAE credit	✓	✓	✓
Access to LinkedIn, Twitter & Facebook Pages	✓	✓	✓

DESCRIPTIONS OF BENEFITS

- ✓ **Logo & website click through on Resource Member page – Gold Only**
*Description: Existing now on the Resource Member page, the Gold members’ logos are attractively displayed and are clickable through to their company’s website. **Special Addition:** A brief description (two sentences) of the company’s services will be added beneath the logo.*
- ✓ **Rotating logo on the FAR Website – Gold Only**
Description: Anyone visiting the FAR website will see the rotating logos being showcased. When the rotating banner is clicked it takes a visitor to the FAR Resource Member page.
- ✓ **Invitation to Annual Board Strategic Planning Retreat – Gold Only**
Description: Gold Resource members receive an invitation to the Annal FAR Board Retreat, giving them the opportunity to participate in planning the future of FAR.
- ✓ **Monthly Flash e-Newsletter – Resource Member Spotlight**
Description: Each month one Gold and one Silver member will be showcased in the FAR monthly Flash e-Newsletter. The Gold member can submit a 400-word blog or article plus a digital ad. The Silver member can submit a 200-word blog or article. Resource Members to be showcased will be randomly selected.



✓ **Career Center postings**

Description: Gold Resource Members can post up three free job posting during their member year, Silver two and Bronze one. Additional postings \$200 for Resource Member; All Nonprofits postings are free; and corporate nonmembers are \$300. Posting will run for 30 days. A weekly email will be sent to the membership with all job postings, as well as being available behind the member wall on the FAR website.

✓ **Monthly Event Calendar**

*Description: FAR is developing an educational calendar! If a Resource Member's event does not directly compete with a FAR event, we will post it on FAR's Educational Resource Calendar. Gold Members can have up to three posting a month; **Silver two** and **Bronze one**. Calendar will be promoted to membership monthly.*

✓ **Educational Webinars Attendee List**

Description: Any Resource Member participating in a FAR webinar will receive the attendee list from that webinar. Resource Member must attend the webinar to receive the list

✓ **Virtual Happy Hours –One to be held each quarter All Members**

Description: Have fun, connect & network at FAR's Virtual Happy Hour! All Members are welcomed! Resource members will be given an opportunity to donate prizes. Participating Resource Members will receive the Happy Hour attendee list.

✓ **Listing in Searchable Online Membership Resource Directory** – members resource for services – make sure you are there!

✓ **Access to FARbuzz Online Community** – FAR's online community – join the conversation or start one!

✓ **CPE &CAE credit** – available through any of FAR's educational programs

✓ **LinkedIn, Twitter & Facebook pages** – engage with the members!

As the area's only association dedicated exclusively to nonprofit-association business leaders, FAR continues to provide education, information, and networking opportunities and as a FAR Resource Member, you understand the importance of being an active member.

Most importantly, together we understand the challenges facing our nonprofit members and you come along side of us to work tirelessly to ensure nonprofits have the means to succeed. In turn, we want to be sure that **you**, our invaluable Resource Members, are showcased to the nonprofits and that they understand what a phenomenal resource each one of you are and how integral you are to their success. Our goal is to get you in front of them at every opportunity.